

[company name]

[company contact information]

Dear Customer,

Welcome to our growing group of people interested in healthy eating. This group is an awakening giant with which to be reckoned. Every form of mass media features programs, articles, books, etc. about good food and healthy preparation.

Good preparation as we have known it is a collection of an inestimably large amount of experience passed from friend to friend, one generation to the next plus the gigantic number of published recipes and opinions that grew exponentially in the 20th Century. *[Company name]* is dedicated to easing the transition to changes made necessary by unwelcome health issues that have grown out of marketing influences.

The task is large and would benefit from shared communication. We are adding a feature for comments in the [Website page name] section of the website very soon. We welcome comments, suggestions, and even variation of recipes. If you are willing to try new recipes, let us know that, too.

Thanks for purchasing the *[company's product]*.

To your health,

[author's signature line]